



**dkk.**

**DESIGNED BY KELLY**

— AFFORDABLE DESIGN SOLUTIONS —  
FOR SMALL BUSINESSES & NONPROFITS

**Revolutionizing the Online Presence of  
Small Businesses and Non-Profits with  
Community at Heart**





**Owners, Kelly Thomas & daughter, Cara Williams**

Located in the heart of Cleveland, Texas, Designed by Kelly has become a cherished partner for small businesses, non-profits, startups, and entrepreneurs eager to enhance their online presence affordably. Founded in 2019 by Kelly Thomas, this venture has transformed personal adversity into professional success, becoming a symbol of excellence, innovation, and unwavering community spirit.

Kelly Thomas's entry into the design world was anything but ordinary. With a background in home staging and redesign, she pivoted to graphic design, eventually serving as the Director of Communications for a large local church. However, the sudden loss of her husband in November 2017 altered her life's trajectory. Facing the challenges of widowhood with four children, Kelly chose to prioritize her family, stepping away from her job. This period of reflection and encouragement from a friend led to the birth of Designed by Kelly. Fueled by her

passion for design and the desire to support her family on her own terms, Kelly created a business that allows her to be creative and give back to the community. "It was important for me to design a business that has affordable services for every business," says Kelly.

At its core, Designed by Kelly offers a wide range of design and marketing services, including business branding, web design, print and digital design, Canva templates, social media management, and business branded photography. The team takes pride in their five-star rating and the trust they've built with hundreds of satisfied clients over the past five years. Their commitment to delivering affordable, high-quality design solutions is what truly sets them apart. They are keenly aware of the hurdles small businesses face, from budget constraints to the need for a strong online presence and the ongoing challenge of digital marketing. With customized solutions, Designed by Kelly

navigates these challenges, empowering clients to confidently step into the digital arena.

"If I could give Designed by Kelly infinity stars, I would. Kelly is truly amazing with her marketing and web design. She goes above and beyond in helping nonprofits and is very reasonably priced. Her attention to detail is outstanding, as well as her creativity and responsiveness. Kelly has helped us tremendously with updating our look. She is also a super kind person," said Amy Scott with Mothers Against Cancer, a local nonprofit.

A unique aspect of Designed by Kelly is its family-oriented team. Kelly, her daughter Cara Williams, and son Ian Thomas have formed a tight-knit group that brings diverse skills and a personal touch to their work, fostering a familial atmosphere for their clients.

Beyond its professional services, Designed



Looking to purchase your  
**Dream Home?**



Let me help you  
get pre-approved!



Call  
**(936)  
256-4975**

**Lacy Cooper Bell**  
RMLO NMLS ID 2408653

**Southern Elite**  
Mortgage Services  
A DIVISION OF AMERICAN PACIFIC MORTGAGE CORPORATION NMLS 1520



by Kelly is deeply woven into the fabric of the community. Kelly emphasizes, "We strive to be more than just service providers; we aim to drive positive change in our community by aiding those in need." They are active members of the Greater East Montgomery County Chamber of Commerce and the Greater Cleveland Chamber of Commerce. Kelly and her team are passionate about giving back through their DBK Gives Back Program, offering their time, services, and financial support. Over the years, they've created free websites, hosted various classes and resources, and donated to local causes like community schools, the H-Town Dream Center, and Heaven's Army. Joshua Mason of H-Town said, "Kelly has supported the Dream Center's mission of giving hope, healing, and freedom to the most vulnerable. It is inspiring to see local business owners pour back into their community so the less fortunate can get their needs met!! THANK YOU, KELLY and Team!!"

Kelly's dedication and the impact of her business have garnered significant recognition. In 2024, she was named Cleveland's Business Person Of The Year by Alignable.com, highlighting her leadership and positive influence on the community and fellow business leaders during challenging times.

Kelly's passion for education and teaching, particularly in design, shines through in her work with students at Home Run Ministries in Kingwood, where she teaches web and graphic design one morning per week. She has also teamed up with We Care Connection in St. Louis, MO, where she teaches a yearly online graphic design course to inner-city underserved youth ages 13-18. She finds joy in teaching design skills

and is proud to see her students pursue graphic design in college.

As Designed by Kelly continues to grow, it remains grounded in its founding principles of creativity, affordability, and community service. Kelly Thomas and her team are ready to expand their reach, impacting the digital landscape and their community profoundly. Looking ahead, they are excited to launch Buzzworthy Tools—Marketing Made Easy for Every Brand in the next few months. This new branch of the business will offer a monthly membership with unlimited access to a wealth of pre-designed, fully editable marketing materials, catering to small businesses, church plants and non-profit startups not yet ready for the full suite of services offered at Designed by Kelly. This initiative underscores Kelly's commitment to providing affordable, stress-free marketing solutions that can be customized to fit any brand.

Kelly encapsulates her philosophy, "We handle the complex online digital tasks so our clients can focus on what they do best." This approach defines Designed by Kelly—a place where collaboration is key, clients become family, and every success is celebrated together.

To explore the innovative world of Designed by Kelly and learn how Kelly Thomas and her dedicated team can transform your online presence, visit [www.designedbykelly.org](http://www.designedbykelly.org) today. Don't miss this opportunity to enhance your digital footprint with their comprehensive range of services. Schedule a free consultation and take the first step towards a more vibrant and effective online presence. Join the Designed by Kelly family and let them empower you to focus on what you do best, while they handle the rest. **P**

## Puzzle Solutions

### SUDOKU

from page 12

4	2	8	3	9	6	7	1	5
1	5	7	2	8	4	9	6	3
3	9	6	1	5	7	2	8	4
9	3	2	8	1	5	6	4	7
6	8	1	7	4	9	5	3	2
7	4	5	6	2	3	1	9	8
2	6	9	5	3	8	4	7	1
8	1	4	9	7	2	3	5	6
5	7	3	4	6	1	8	2	9