

TOP 5 IMPORTANT PIECES OF INFORMATION TO HAVE ON YOUR WEBSITE HOMEPAGE

2 YOUR FIRST IMPRESSION

IMAGE/VIDEO

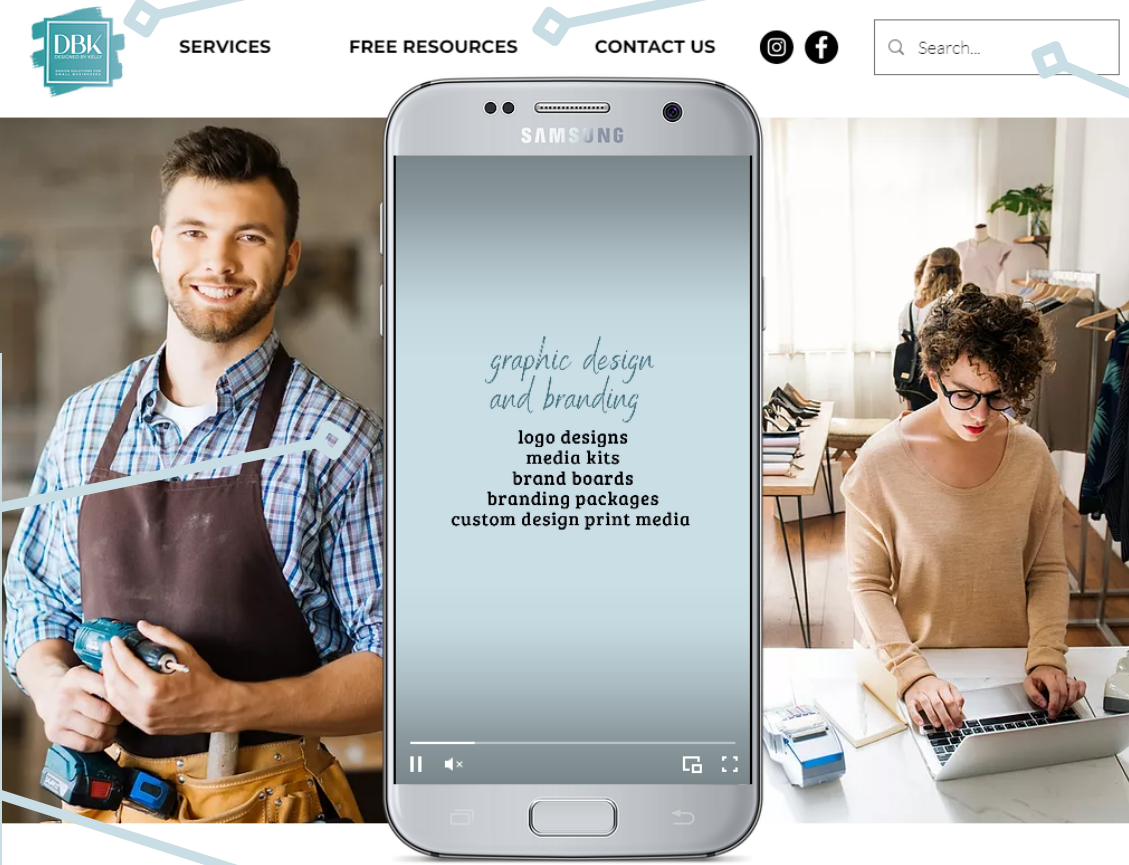
The first video/image is your first impression. Be authentic and be you. Ask yourself what can I put here that will encourage people to keep scrolling. Be inspiring.

HEADLINE

Users read headlines 5x more than the read paragraph content. Write a headline that tells people not who you are but what you can do for them and how. Write this using Search Engine Optimization keywords and phrases that people will use to search for your business. You have .05 seconds for a visitor to form an opinion of your website use that time wisely.

CALL TO ACTION

This is the button that goes under your headline and tells the user what you want them to do. This is where you feature your top purpose like shop now, visit us, contact us etc.



We help small businesses and nonprofits stand out in the crowd by creatively and visually telling your story. We don't just bring you **more** traffic we bring you the **right** traffic by building a strong **brand** that your customers will **trust** and come back to over and over again. If you are ready to find solutions for your business [contact us today](#) for a free consultation.

Graphic Design and Branding

Ready to grow your brand? We can help you stand out with our custom logo designs and branding packages. We also offer custom graphics designed in any size.

Website Design

Affordable small business web design built to help grow your business. We offer several packages to meet your needs as well as maintenance plans.

[LEARN MORE](#)

Social Media

We can help you build your presence on social media with professionally designed social media graphics as well as full social media management.

3 YOUR MAIN CONTENT

MAIN CONTENT/SERVICES

Use this section to answer your users needs. It could be a list of services, links to free resources or items you sell. This section varies by your type of business. Whatever items you place here make sure they are all clickable and go to another page with more information. Do the work for your users if they have to search and work hard they will leave.

OPTIONAL ITEMS

Other items you can include on this page are testimonials, about you and sign up forms for email newsletters.

Hi! I'm Kelly

I'm passionate about helping small business owners stand out in the crowd and tell their story.

We work with you step by step to create a impactful story through web design, graphic design and social media that will build a strong foundation for your business. We bring your vision to life with a customized design while providing expert guidance from our years of experience.

Best of all we are affordable with several payment options to meet everyone's budget! Are you ready to get started today? Get your free consultation today!

[I'M READY! LET'S CHAT](#)

...IMPRESSED WITH CREATIVE IDEAS AND QUALITY OF WORK"

I have worked with Kelly on several projects and am always impressed with her creative ideas, quality of her final product, and the speed and accuracy. I highly recommend her for any graphic or web design needs you may have.

Jennifer R Broussard,
Special Agent In Charge, Retired

4 YOUR FOOTER

CONTACT INFO

Put your contact info in the footer. Repeat your business name and logo along with address, phone number and email. By putting this information in the footer it will be the last thing a user sees on every page they visit.

SOCIAL LINKS

Users spend 5.95 seconds focusing on your social links. Just make sure any social media platform you link here is used and updated often.

free graphics

We have over 500 free social media graphics available for download on our site. Not sure what to post we've got you covered with quotes, questions, bible verses, holidays, and more! No catch, unlimited downloads. Get yours today!

[GET FREE GRAPHICS](#)

subscribe to our monthly newsletter

[Subscribe](#)

CONTACT US

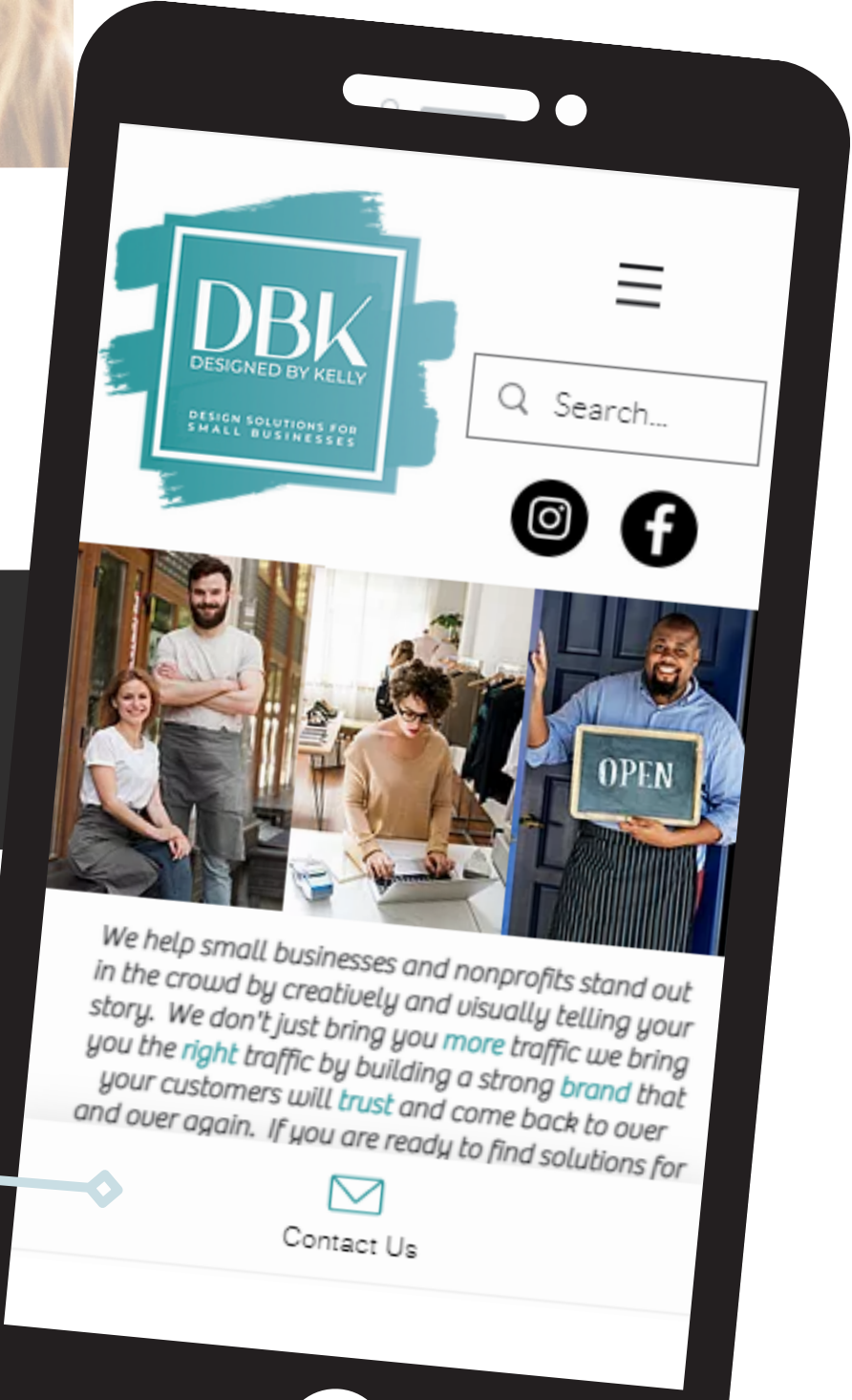
281-543-9626
designedbykellythomas@gmail.com

PRIVACY POLICY

[CLIENT REQUEST FORM](#)

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[Contact Us](#)



5 MOBILE FRIENDLY

MOBILE READY

52.64% of all traffic is mobile. Make sure your website is mobile friendly. If your user is frustrated they will leave. Make it easy for your user.